

## Planned Giving Day Sponsorship Matrix

The Northern Ohio Charitable Gift Planners Planned Giving Day conference offers four different levels of sponsorship to enhance your exposure in the community while meeting budgetary limitations. Sponsorship gives your organization greater visibility to those in the philanthropic and allied professional field and provides a cost-effective way for your employees to further their education and broaden their professional network.

	Luncheon Sponsor (SOLD)	Breakfast Sponsor (SOLD)	Presenting Sponsor (Multiple)	Supporting Sponsor (Multiple)
	\$3,000	\$2,500	\$1,500	\$500
Marketing piece distributed to attendees, Introduce speaker, Special signage	Lunch	Breakfast		
Company logo included in registration, reminder and thank you emails	Banner	Logo		
Company logo & link placed on the NOCGP website for one calendar year	Yes	Yes	Yes	Name Only
Company logo on 2021 Planned Giving Day promotional mailing	Yes	Yes	Yes	
Complimentary full day registration	3	3	2	1
PGD program book advertisement	Full Page	Full Page	Full Page	Half Page
Mailing list	Yes	Yes	Yes	
Company name scrolling on monitor	Yes	Yes	Yes	
Exhibitor table	Yes	Yes	Yes	Yes