

Planned Giving 101-301 Speaker Bios

May 8, 2026

Karen Kannenberg, CFRE, *Cleveland Metroparks*

Karen is honored to help people make a difference in Northeast Ohio. She has more than 35 years of fundraising experience with organizations of varying sizes and scope. Her involvement with Northern Ohio Charitable Gift Planners spans over 25 years including service on the board and as a member of the Planned Giving Day, program, and scholarship committees.



As Cleveland Metroparks first professional fundraiser Karen helped to establish the Emerald Necklace Endowment Fund of The Cleveland Foundation and implement all facets of giving to the Park District. In her current role of Principal Giving Director, she focuses on planned and major gifts. She is also the Executive Director of The Kenneth A. Scott Charitable Trust, a Key Bank Trust.

Karen is a graduate of Baldwin Wallace University's Arts Management program. She serves on the board of the Community West Foundation and regularly provides fundraising and planned giving insight to several community organizations. NOCGP honored Karen with the Conway Mentor of the Year award in 2024 and she was recognized by The Association of Fundraising Professionals Greater Cleveland as its Outstanding Fundraising Professional in 2016.

Katie Collin, *The Cleveland Foundation*

Katie Collin returned to the Cleveland Foundation in July 2024 as the Director, Philanthropic Strategy. In this role she will guide the team that introduces donors, families and organizations to the multitude of philanthropic tools the Foundation has to offer, and partner with the team that works with donors and organizational fund partners to help them achieve their philanthropic objectives. She first served with the Cleveland Foundation from 2016 – 2019 as a Gift Planning Advisor.



Since graduating from law school, Katie has gained extensive experience at the intersection of the legal, financial and charitable sectors through gift planning, non-cash assets,

alternative investments and estate planning roles at Ren, American Endowment Foundation, Schneider Smeltz Spieth Bell, LLP, and The Cleveland Clinic Foundation. She is frequently requested as a speaker and is a recurring guest on Season 2 of Ren's Philanthropic Insights podcast.

Katie is a member of the Cleveland Metropolitan Bar Association, the National Association of Charitable Gift Planners, the Northern Ohio Charitable Gift Planners, and the Estate Planning Council of Cleveland, where she serves on the membership committee. She is a dedicated community member, currently serving her second term on the board of the Cleveland Public Library Foundation and as a member of LakewoodAlive's development committee in her hometown of Lakewood.

Katie earned her Bachelor of Arts in art history, with minors in economics and Italian language & literature from Smith College, and her Juris Doctorate from the University of Akron School of Law. She completed multigenerational philanthropic advising training through the 21/64 Program in 2024. Katie received her Certificate for the Fundamentals of Alternative Investments from CAIA in 2023.

Timothy Mann, *Oberlin College and Conservatory*

Timothy Mann is the Director of Planned Giving at Oberlin College and Conservatory. His fundraising experience has focused primarily on major and planned gifts. He was previously at Friends of Breakthrough Schools, Western Reserve Historical Society and The Cleveland Orchestra.



Tim is a firm believer that the most meaningful gifts are made when a donor truly understands the impact their gift can make. When the donor's affinity is understood, fundraisers can help align those interests with their institution's needs. From there the tools for making a meaningful and rewarding gift become clear.

Michael Walczak, B.A., M.Ed., J.D., *NEO Consulting*

Michael Walczak, B.A., M.Ed., J.D. was Director of Trusts and Estates at Baldwin Wallace University (Ohio) for more than 25 years. Formerly a trust officer with National City (now PNC) Bank, Mike oversaw an award-winning planned giving program at Baldwin Wallace, raising millions of dollars through bequests, gift annuities



and charitable remainder trusts. He frequently lectures on a variety of topics, providing fundraisers and other non-profit professionals with tools to seek and develop long-term relationships that lead to major philanthropic support.

Mike has extensive contacts with nationally-known investment, legal and tax professionals, giving him access to the latest techniques that have proven to be successful in creating multi-million dollar gifts.

Mike maintains an active life-style, including golf and tennis as well as international travel.

Malou Monago, *Cleveland Institute of Art*

As the leader of the Cleveland Institute of Art's advancement department, Malou Monago works with current and prospective donors and financial advisors to establish and develop plans for giving. Her team covers all aspects of donations and support, including alumni relations, annual fund, scholarships, special and capital campaigns and sponsorships.



Before joining CIA, Monago was vice president of advancement for Cleveland Botanical Garden/Holden Arboretum, and a gift planning officer at the Cleveland Foundation. Previous positions include vice president at Fifth Third Bank, Personal Trust Department, where she oversaw administration of personal trusts, investment management, and custodial and estate accounts. She was an associate at Johnson & Crane in Miami. In her native Sweden, she was a judicial apprentice at the Appellate Court, and associate judge at the Regional Court. She serves as the Honorary Consul for Sweden to the State of Ohio.

Monago holds a master of laws degree from the University of Miami and a juris doctor from the University of Stockholm, and is a Chartered Advisor in Philanthropy®.

Stacy McKinley, *Cleveland Clinic Philanthropy Institute*

Stacey serves as Director of Gift Planning in the Cleveland Clinic's Philanthropy Institute.

In addition, she is an adjunct professor at the Cleveland State University College of Law where she teaches Nonprofit Corporations.



Prior to entering the development field, Stacey worked at three Cleveland law firms – Jones Day, Kahn Kleinman, and Ulmer & Berne - where her legal practice focused on finance, real estate, business and nonprofit law. Before law school, Stacey worked in broadcast journalism including five years as co-host of “Good Morning, Kentucky” in Lexington, Kentucky. Stacey is a 2019 inductee of the Cleveland-Marshall College of Law Hall of Fame and recipient of the 2025 CSU Law Alumni Association Alumna of the Year Award. She is a past President of the Northern Ohio Charitable Gift Planners and a past board member of the National Association of Charitable Gift Planners.

Diane Strachan, CFRE, *Cleveland Museum of Natural History*

Diane Strachan, a native Clevelander, has been working in the non-profit sector for nearly thirty years. Diane has secured over \$102 million during her philanthropic career in social service, higher education, healthcare, and museum service. Diane currently works at the Cleveland Museum of Natural History as the Director of Individual Philanthropy and Planned Giving.



Diane is a national speaker on such topics as gift planning, principal giving, and charitable gifting with works of art and has served as a faculty speaker for the Association of Fundraising Professionals Fundamentals of Fundraising Course. She holds a Bachelor of Science in Education degree from Cleveland State University. Diane completed the Certified Fund Raising Executive credential in 2003 and in 2015 was named the Outstanding Fundraising Professional for northern Ohio by the Association of Fundraising Professionals ~ Greater Cleveland Chapter, and in 2020 was awarded the James P. Conway Mentor of the Year Award by the Northern Ohio Charitable Gift Planners Association.